



personal skills

positive attitude and willingness to learn
 able to motivate and organise others
 able to work with facts and figures
 able to work in teams
 good self-management
 accuracy and an eye for detail
 very good visual thinking
 good verbal and communication skills
 able to write and tell stories
 conscientious and resilience
 challenging himself in public speech
 has visions and inspire others

work history

Graphic Designer

since 05/16 · self-employed
 Corporate Design, Product-Design, Web-Design

Art Director

since 08/17 · Koya Project Corp · Los Angeles
 Art Direction & Web Design

Web Designer

05/16 — 12/16 · DIGITACK GmbH · Stralsund
 UI-Design for an online platform

Graphic Designer

12/09 — 08/17 · Karls Markt OHG · Rostock
 Corporate, Package, Merchandise & Web Design
 Instore & outdoor Signage (digital & print)
 Advertising (print, sign & light media)

Graphic Design Intern

05/09 — 10/09 · stern.de · Hamburg
 Online Infographics

Graphic Design Trainee

08/08 — 04/09 · DNS Agentur · Hamburg
 Advertising & direct mailings

Graphic Design Trainee

06/07 · Macom / Schwerin
 Advertising, Booklets & Products

Media Design Trainee

09/03 · Multidisplay · Bernau by Berlin
 print & light media

Jacob Guse

+64 27 531 8241
 +49 159 050 913 51
 jacob@naturberg.co

jacob.guse
 design.naturberg

Traveling in New Zealand till mid Sept.
 and afterwards in Australlia

Born on the 5th of December 1988 and
 grown up in Biesenthal, Germany

creative skills

Corporate Design ██████████
 Package Design ██████████
 Web & UI Design ██████████
 Advertising ██████████
 Instore Marketing ██████████
 Content Marketing ██████████
 Copywriting ██████████
 Social Media ██████████
 Photography ██████████
 Videography ██████████

personal statement

It is my dream to help people and brands to
 create and communicate outdoor adventures
 and sustainable projects — to inspire people
 more to go out and to be active.

software skills

Adobe InDesign ██████████
 Adobe Illustrator ██████████
 Adobe Photoshop ██████████
 Adobe Lightroom ██████████
 Adobe Premiere Pro ██████████
 Wordpress ██████████
 Adobe Dreamweaver ██████████

education

Graphic-Design HBFS

09/2005 — 07/2008
 Design-Schule Schwerin

Art & Illustration

01/2001 — 08/2005
 Rose Marie & Otto Schack

language

German ██████████
 English ██████████

off work

Outdoor Merchandise Project

design.naturberg · since 2018

Outdoor & Travel Photographer

jacob.naturberg · since 2014